

Enphase Energy

# Analyst Day

November 2015

# Safe harbor

## Use of forward-looking statements

- This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, including, but not limited to, statements related to Enphase Energy's financial performance, advantages of its technology, product cost reductions and market trend.
- These forward-looking statements are based on Enphase's current expectations and are inherently subject to risks and uncertainties. They should not be considered guarantees of future results, which could differ materially from the results set forth in, contemplated by, or underlying this presentation.
- Factors that could cause actual results to differ materially from the Company's expectations are described in the reports filed by the Company with the Securities and Exchange Commission pursuant to the Securities Exchange Act of 1934 and we encourage you to review our filing carefully, especially the sections entitled "Risk Factors" in our quarterly report on form 10-Q for the quarter ended September 30, 2015.
- Enphase Energy undertakes no duty or obligation to update any forward-looking statements contained in this presentation as a result of new information, future events or changes in its expectations.

# Agenda

**Paul Nahi**

Enphase Energy vision

**Martin Fornage**

Technology for cost reduction

**Greg Steele**

Engineering for cost reduction

**Darien Spencer**

Operations and automation for cost reduction

**Stefan Zschiegner**

Product cost reduction roadmap

**Raghu Belur**

Home energy systems roadmap

**Stefan Zschiegner**

Enlighten demo





# Paul Nahi

President and CEO

# Enphase focus and priorities

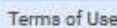
**Enphase** is executing on its strategy to address market-driven cost pressures in the near term, while positioning the company for long-term growth:

- [1] Significantly reduce the cost of a solar system through product cost reduction and simplification of the installation process**
- [2] Create a total energy solution for homes and businesses through the development of new products, features and services**

# Enphase goals

- [1] Invest in our next generation technology to reduce costs by 50% in 24 months, towards \$0.10 per Watt**
- [2] Provide our partners with best-in-class power electronics, storage solutions, communications, and load control all managed by a cloud based energy management system**





# Martin Fornage

Chief Technology Officer



# Enphase 10 years of innovation

First predictive  
digital control  
system

First custom  
chip

First Mixed  
signal ASIC

Next Gen  
power train  
control design

Next Gen  
power train  
first operation

Next Gen  
enclosure  
prototypes

2006

2015



**First microinverter  
system** introduced



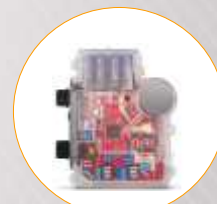
**1 million** units shipped,  
Enphase expands globally



**Fourth-generation**  
technology introduced

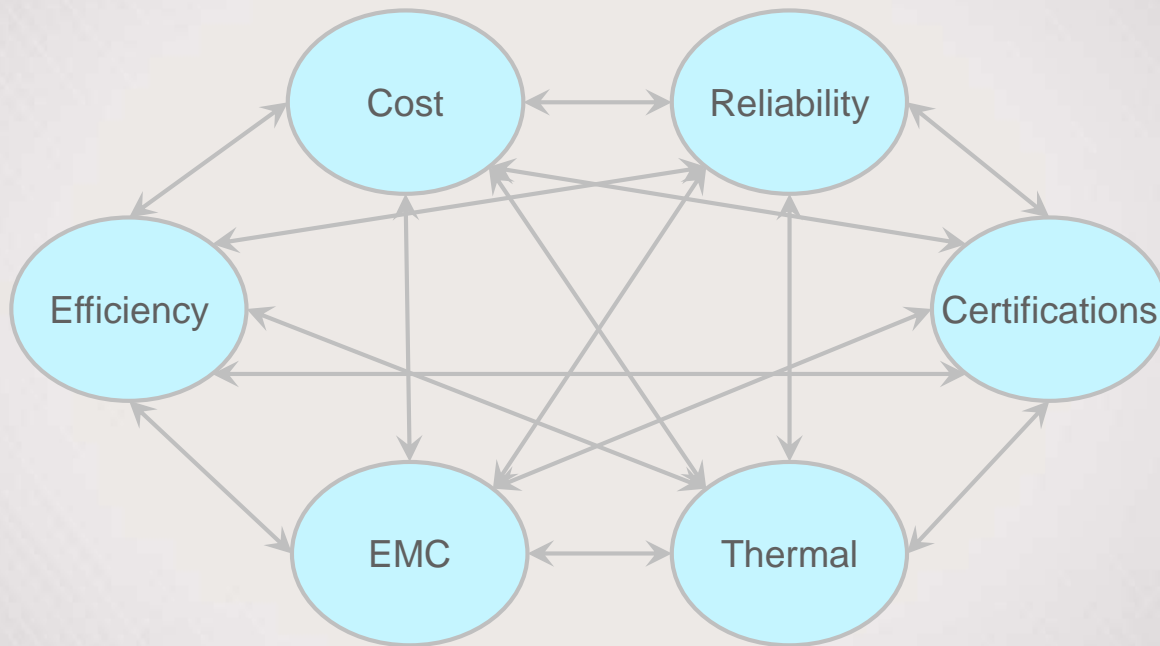


**AC battery**  
announced



**Fifth-generation**  
Introduced

# Microinverter design constraints are difficult to balance



# General design philosophy

- The **System** approach is critical
- System behavior is defined by **Software**
- **Distributed architecture** wins
- **Digital control** wins



# The approach to inverter system design

- Choose a low noise, high efficiency **power train**
- Move to a **polymeric enclosure**
- Simplify the **wiring**
- Simplify the **installation**

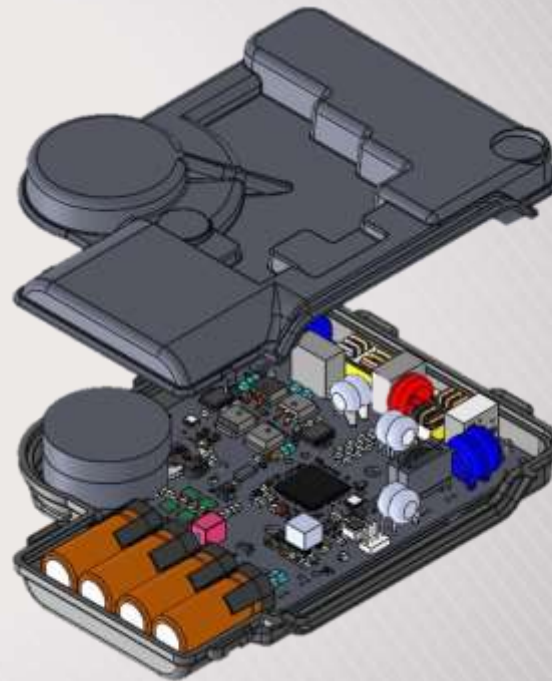
# Enphase power train and control

- **Advanced power train features**
  - Fully resonant, soft-switched, bidirectional, single-stage converter
  - World's first sub-cycle control capability
  - Much improved EMC signature
  - WBG semiconductors can be used to further reduce cost and increase efficiency
- **Additional integration opportunities**

# Polymeric enclosure

Low-noise power train allows for **polymeric enclosure**

- Reduced mechanical stress on components
- Lowest transformation cost
- Higher freedom of design
- Improved thermal performance
- No ground wire
- Embedded bulkhead connectors reduce number of cables needed





# 2-wire cable system

Polymeric enclosure enables a **2-wire AC cable**

- Less than half the weight per inverter
- Easier installation
  - More flexible
  - Much smaller bend radius



# AC module

Advances in size, weight and technology enable the **AC module**

- Next level of integration with PV module
- Eliminates unnecessary components like extra wire and bypass diodes
- Possible removal of PV junction box





# Greg Steele

Senior VP of Engineering

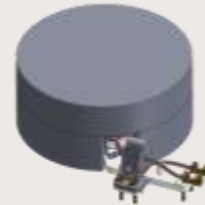


# Key technologies to enable cost reductions

**Architectural design and  
silicon integration**



**Magnetics design**



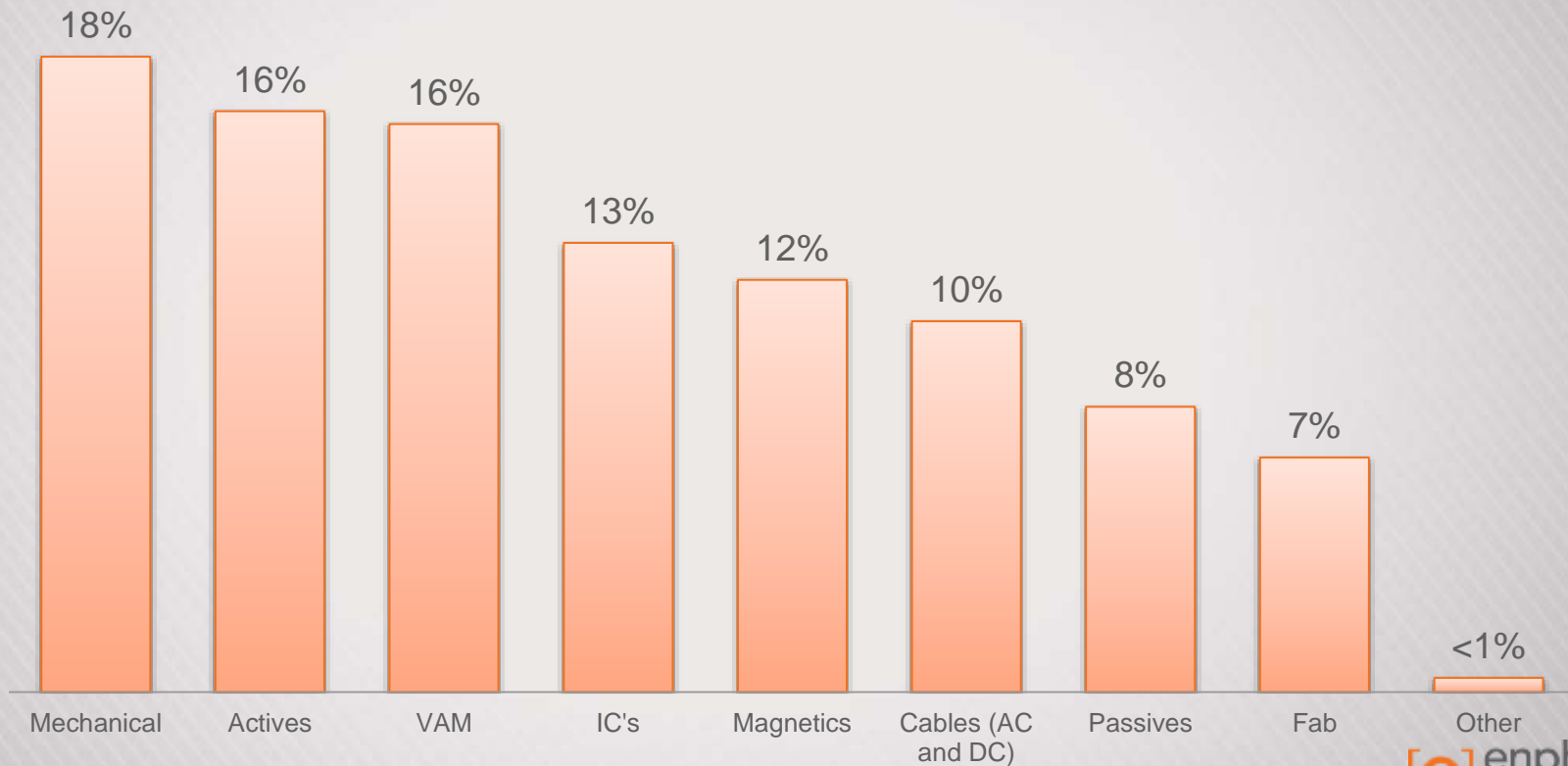
**Polymer enclosure**



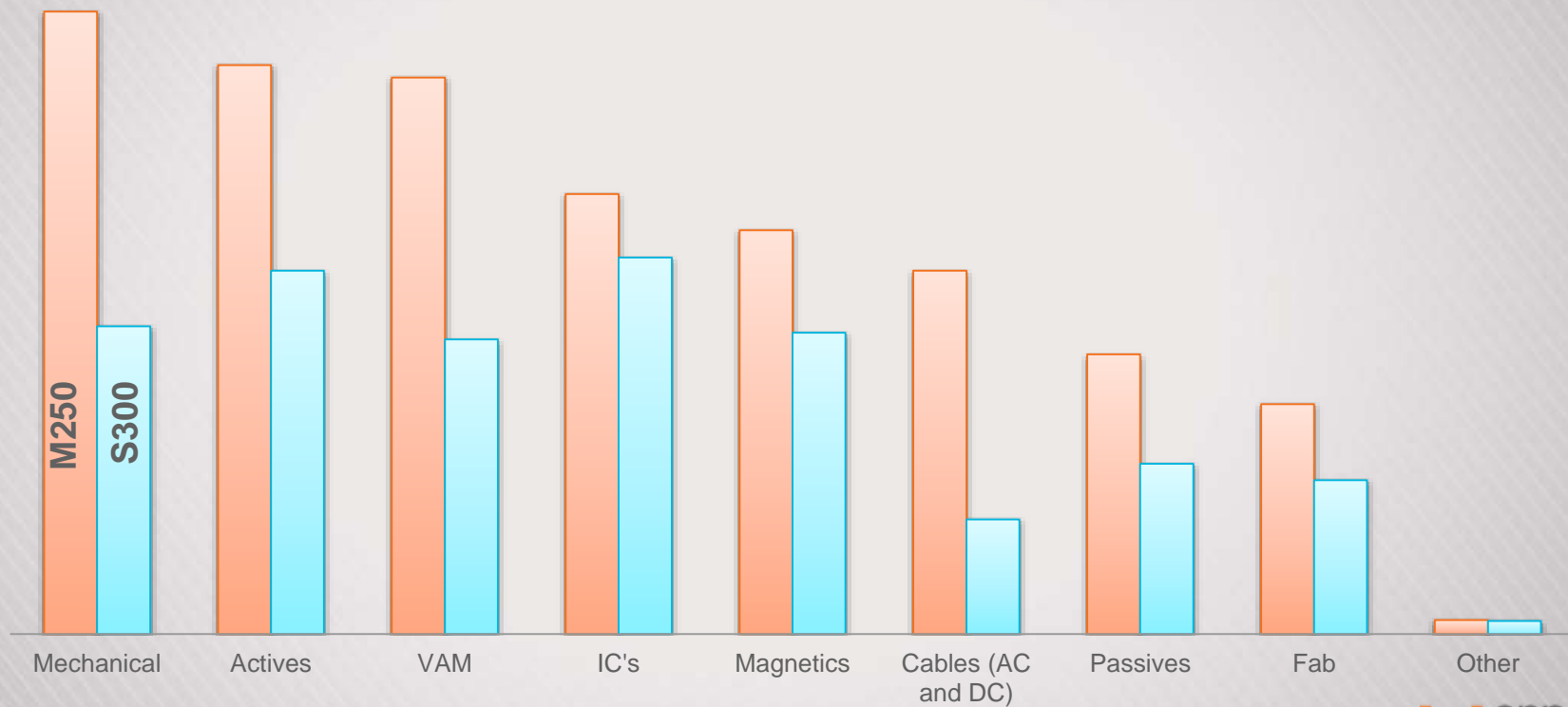
**Cable simplification**



# Where is the cost in the inverter today (M250)?



# Where will the cost be in the future (S300)?





# Cost reduction – “By the numbers”



**M250**  
2015

Part count	396
ASIC count	1
ASIC gates (millions)	1.8
AC cable wires	4
Weight (kg)	1.66
AC cable weight (kg)	0.985
Max AC power	250W

# Cost reduction – “By the numbers”



	<b>M250 2015</b>	<b>S290 2016</b>	<b>% change</b>
Part count	396	339	<b>-14%</b>
ASIC count	1	1	
ASIC gates (millions)	1.8	2.8	<b>+55%</b>
AC cable wires	4	2	<b>-50%</b>
Weight (kg)	1.66	1.38	<b>-17%</b>
AC cable weight (kg)	0.985	0.407	<b>-59%</b>
Max AC power	250W	290W	<b>+16%</b>

# Cost reduction – “By the numbers”



	<b>M250</b> 2015	<b>S290</b> 2016	<b>S300</b> 2017	% change
Part count	396	339	250	<b>-37%</b>
ASIC count	1	1	3	<b>+200%</b>
ASIC gates (millions)	1.8	2.8	5	<b>+178%</b>
AC cable wires	4	2	2	<b>-50%</b>
Weight (kg)	1.66	1.38	1.15	<b>-31%</b>
AC cable weight (kg)	0.985	0.407	0.407	<b>-59%</b>
Max AC power	250W	290W	300W	<b>+20%</b>



# Enphase semiconductor development

- 8th generation
- 2.8 million gates
- Designed in partnership with TSMC
  - 30-person design team in Silicon Valley
- TSMC 55nm LP CMOS process for SoC

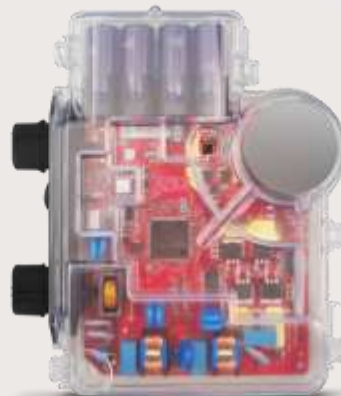


# Substantial reduction in size and cost

Residential and commercial microinverters



M250



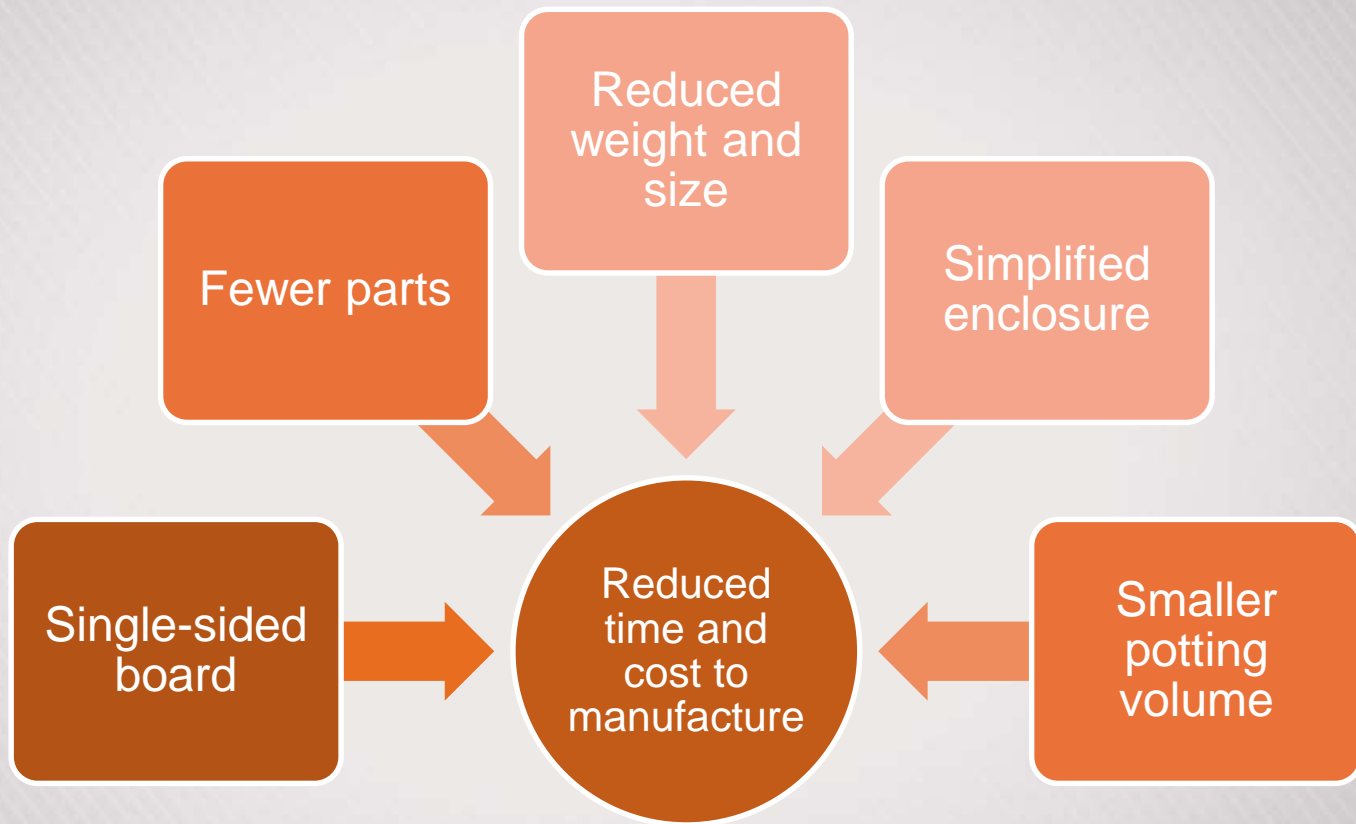
S290



S300



# Design for reliability and manufacturability



# Darien Spencer

VP of Manufacturing and Operations



# Global industry-leading operations

## Costs

- 15% year-over-year cost reduction demonstrated

## Partners

- Global experts
- Highly leverageable

## Quality & reliability

- >25 year useful life for microinverters
- Highest factory yield

## Factories

- Highly automated
- Global, scalable, flexible

## Inventory carrying

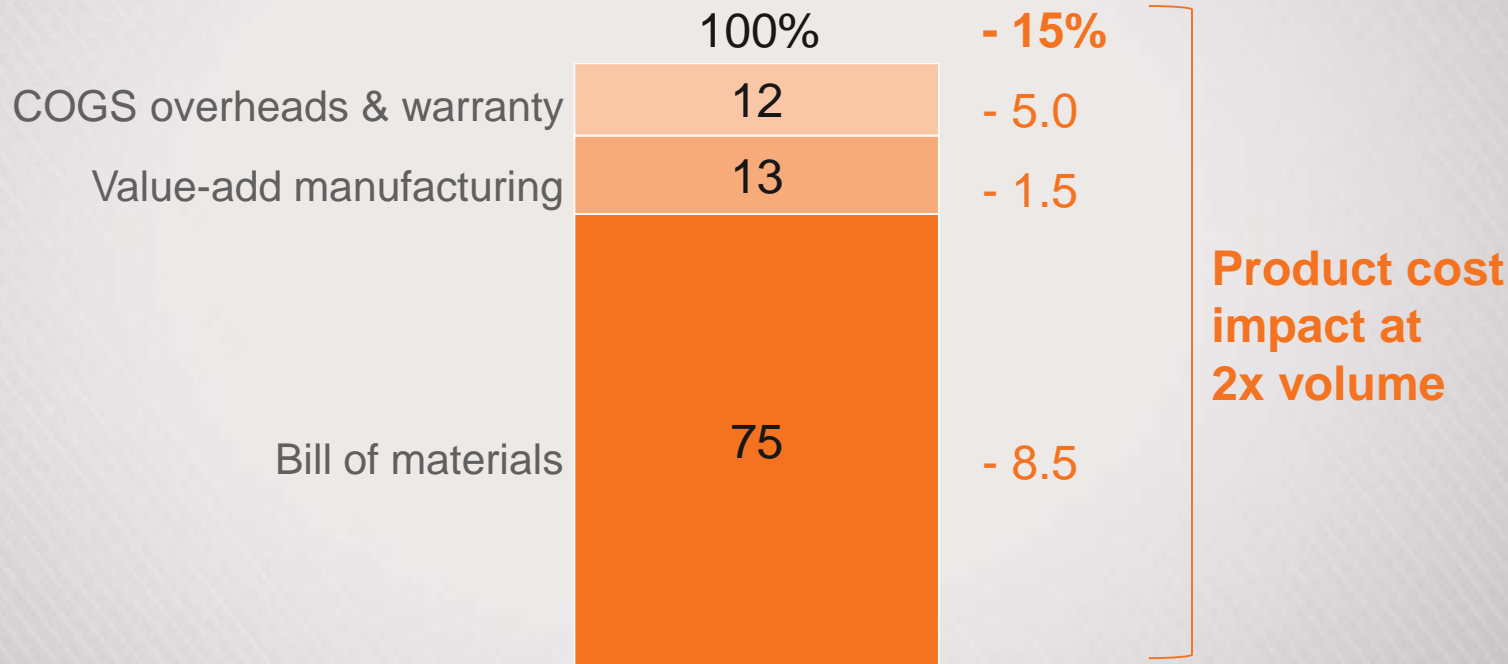
- Few SKUs

## Distribution

- Global footprint
- Low cost
- Automated systems

# Higher manufacturing volume reduces costs

## Microinverter cost breakdown



# Manufacturing cost drivers continue to improve

		2013	2015	2017
<b>Bill of materials</b>	Sourcing localization	Asia/Europe	Asia/Europe	Asia/Europe/LA
	Raw material and transformation	Manual	Semi-automated	Automated
	Component count	425	396	250
<b>Value-add manufacturing</b>	Labor/automation (units/quarter/operator)	1,000	2,500	5,000
	Process touchpoints	180	96	68
	Yield management (cum)	93%	99.5%	99.8%
	SKU management (lines)	2 SKU-specific automated + 2 manual	3 universal automated	4 universal automated
	Component lead time (average days)	65	52	45
	Depreciation/asset efficiency	Baseline	+25%	+50%
	COGS overheads	Baseline	+100%/unit	+200%/unit
	Automation line throughput (number/day/line)	7,500	11,000	15,000

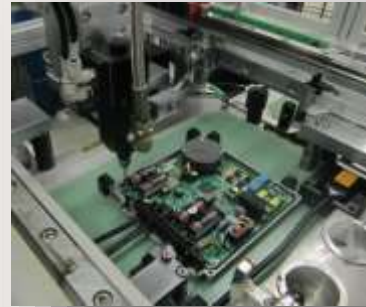
# Quality and reliability throughout the process

Enphase continues investment in quality and reliability infrastructure with commissioning of New Zealand QA lab





# Manufacturing automation creates efficiencies

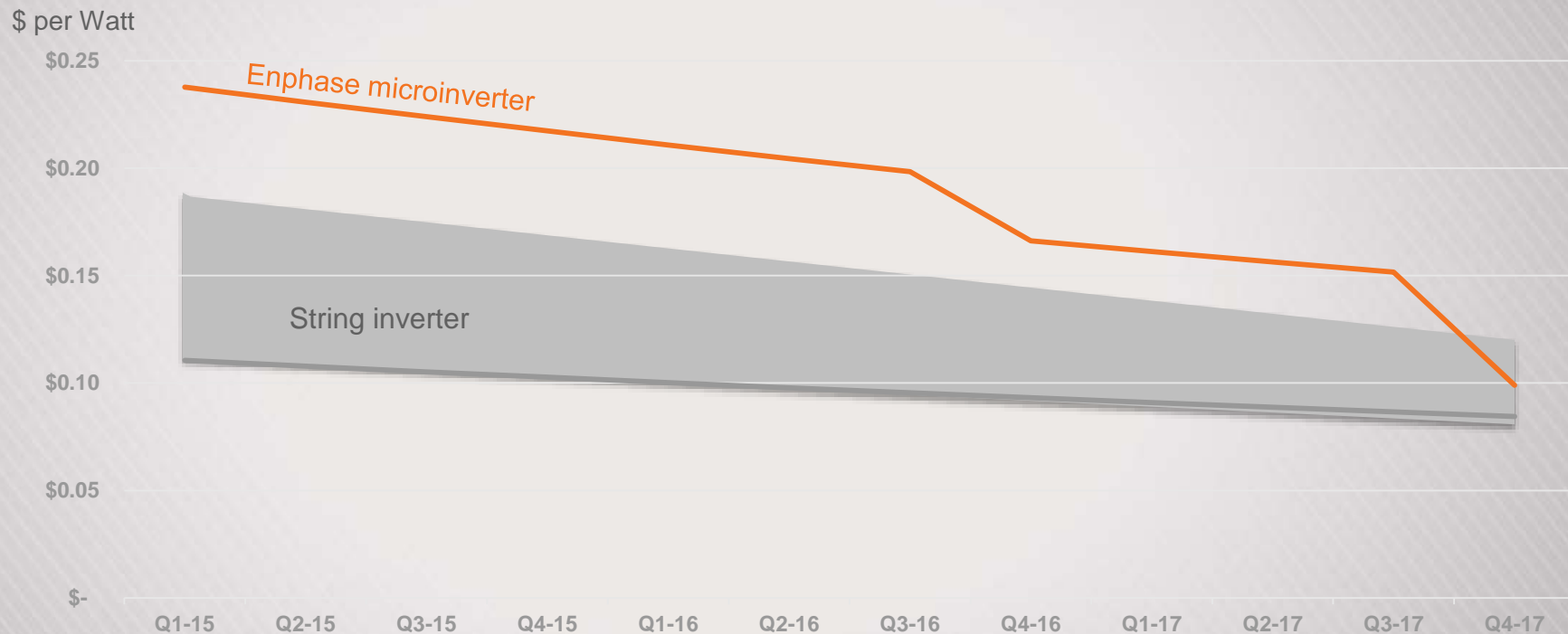




# Stefan Zschiegner

VP of Product Management

# 50% cost reduction in 2 years





# AC Module: A solar module with an integrated microinverter



- Lower cost
  - Microinverter cost savings: 2 cents per Watt
  - Module cost savings: 3 cents per Watt
  - Installation cost savings: 2 cents per Watt



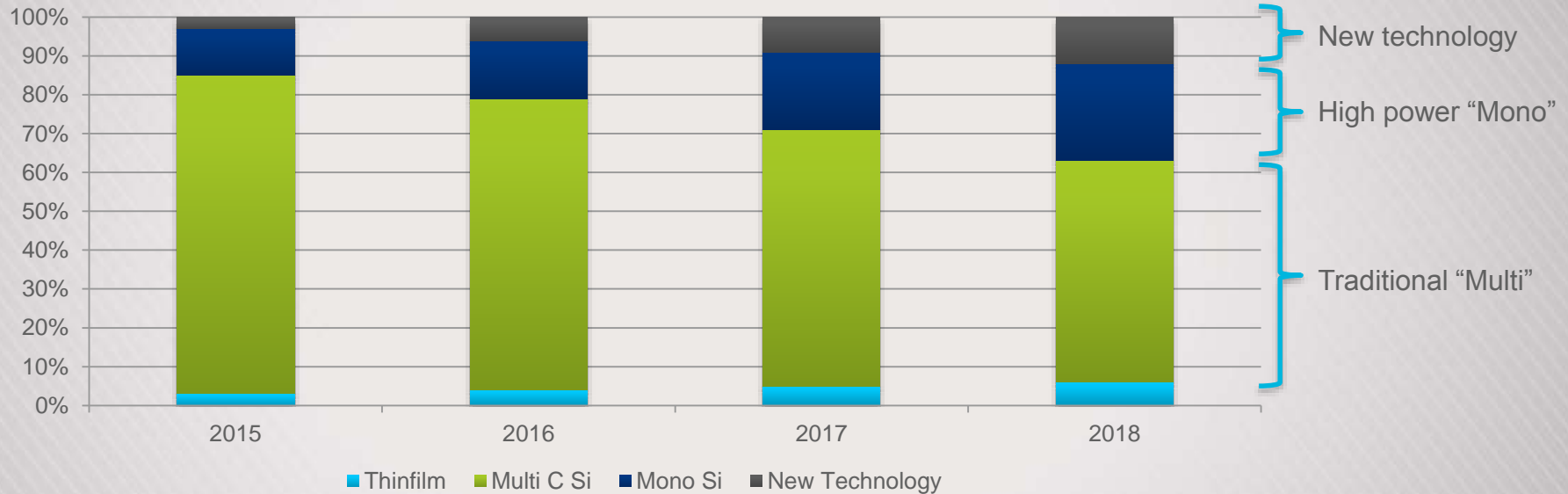
# AC Module: A solar module with an integrated microinverter



- Lower cost
  - Microinverter cost savings: 2 cents per Watt
  - Module cost savings: 3 cents per Watt
  - Installation cost savings: 2 cents per Watt
- Simplified installation and logistics
  - Simplified design and installation process
  - Single SKU
  - Simplified logistics

# Higher power modules uniquely benefit microinverters

## Global PV module technology mix (in MW)



# Raghu Belur

VP of Products and Strategic Initiatives

# The **Enphase** home: Complete energy solution

Increase revenue per home from +\$1,000 to +\$6,000





# Consumption monitoring and disaggregation

## Enhancing the consumer engagement



# Enphase AC Battery storage solution

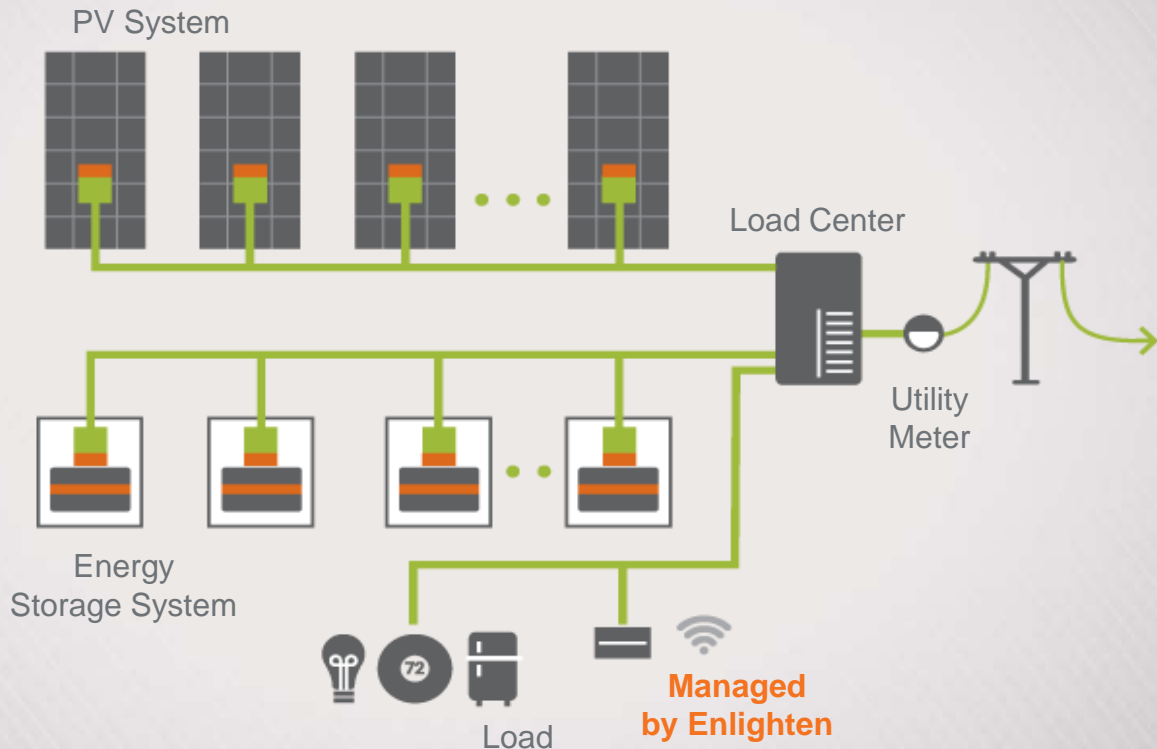
1.2 kWh energy capacity, 270W power, 10+ year lifetime

- Modular and scalable distributed architecture
- Highest lifetime value
- Seamless integration
- Safe and reliable



# Enphase storage solution

**Distributed** PV (AC Module) and **Distributed** storage (AC Battery)



# Enphase AC coupled versus DC coupled systems

## Value

- Efficiency
- 2 cycles per day, >95% depth of discharge
- Less expensive to install

## Modular

- Pay only for what you need
- Expandable

## Reliability

- No single point of failure

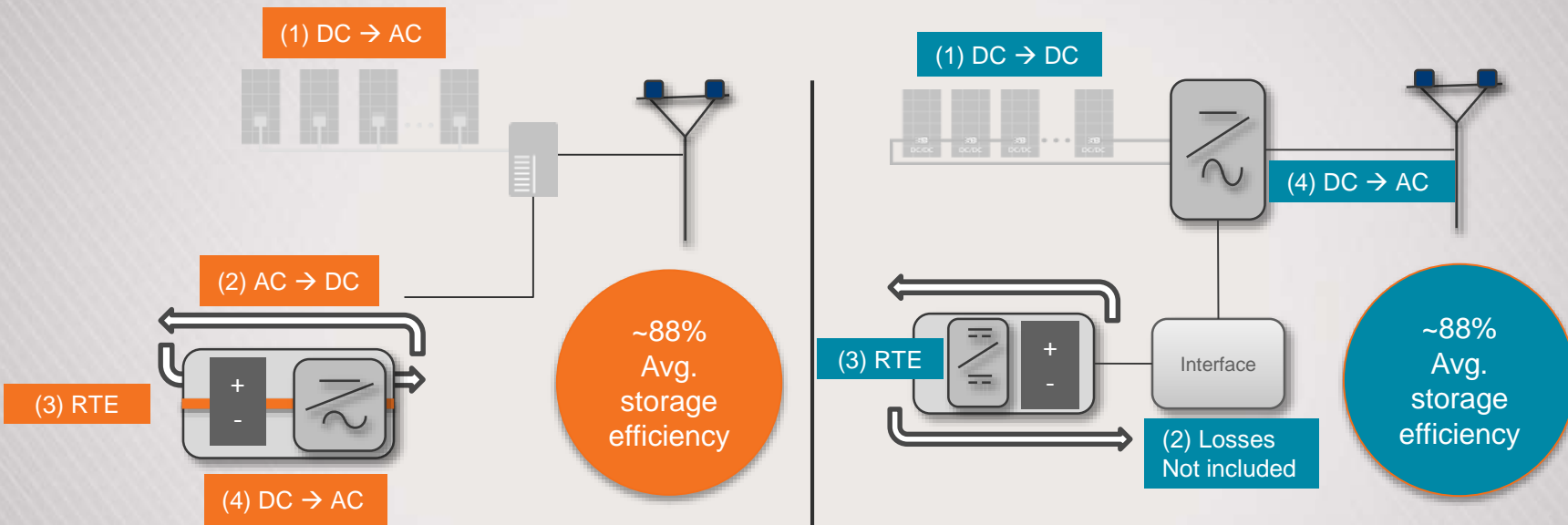
## Safety

- No high voltage DC
- TUV safety certified LFP versus NCA and NMC chemistry

## Retrofit

- Easy to retrofit any solar system

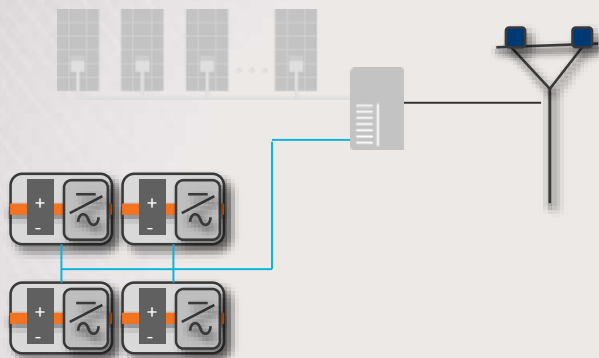
# Efficiency in AC versus DC coupled systems





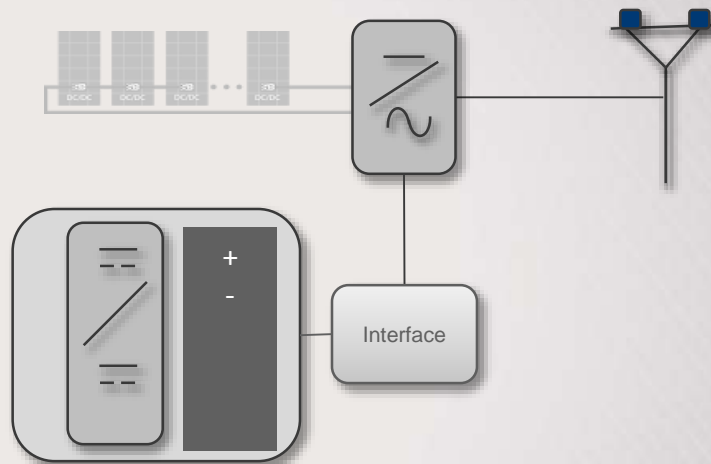
# The AC coupled advantage

Enphase's distributed architecture is the clear choice for retrofits



## Enphase AC Battery

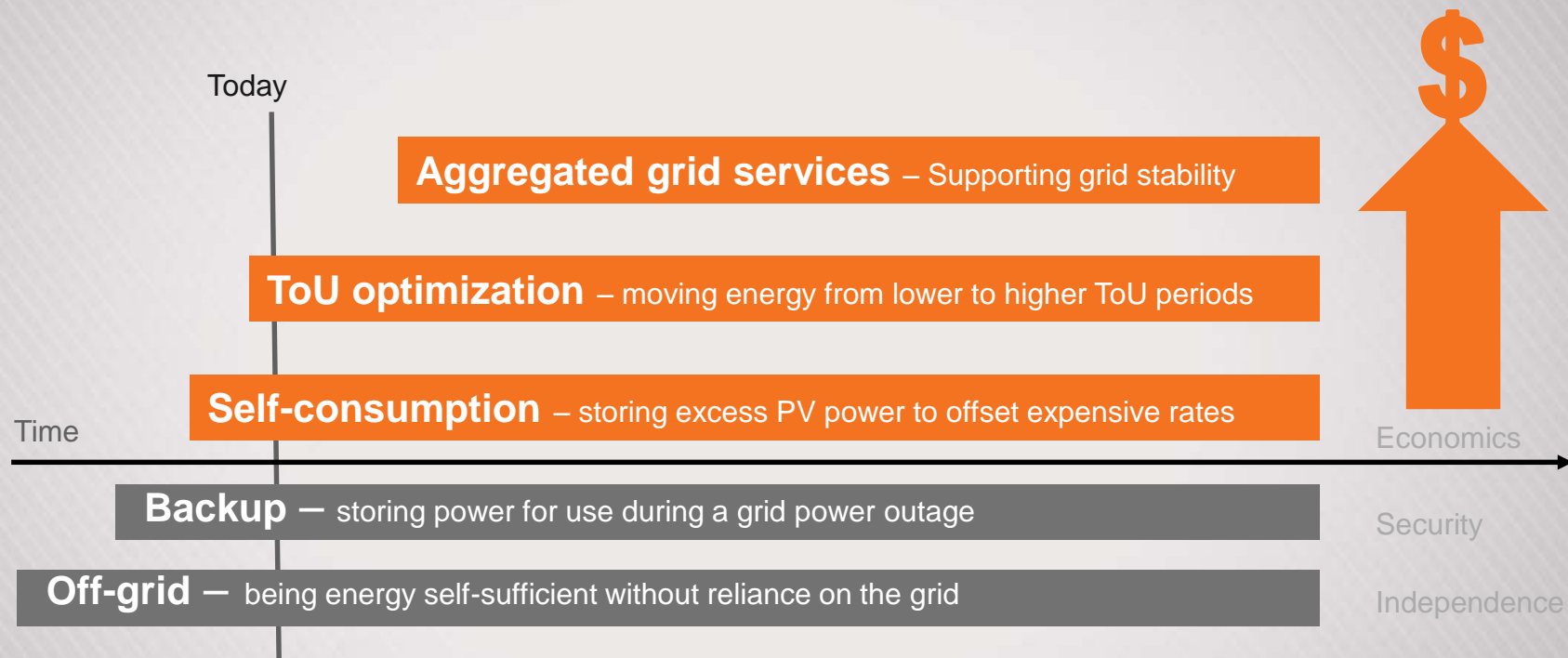
No need to replace existing inverters



## DC coupled battery with string & DC optimizers

Must upsize inverter to accommodate battery

# Evolution of use cases for storage





# Stefan Zschiegner

VP of Product Management

Enlighten demo





# Paul Nahi

President and CEO



# Enphase goals

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- [2] Provide our partners with best-in-class power electronics, storage solutions, communications, and load control all managed by a cloud based energy management system**

The Enphase Promise:

We make solar simple  
and energy smart.